



## **11th Edition of the Discovery Art Fair Cologne**

### **Discoveries, Dialogue and New Impulses at XPOST Cologne**

From 23 to 26 April, the Discovery Art Fair Cologne will once again open its doors, transforming XPOST Cologne into a vibrant meeting point for contemporary art. With its eleventh edition, the fair once again demonstrates that it has firmly established itself as one of the most exciting platforms for new artistic positions in the Rhineland and beyond.

This spring, 117 selected galleries and artists from 16 countries will gather in the Rhine metropolis. They will present several thousand works including painting, sculpture, photography, mixed media and digital art. The spectrum ranges from emerging newcomers to established artistic personalities, from familiar names to rising stars of urban art. The Discovery Art Fair stands for stylistic diversity, artistic quality and the courage to explore new paths.

### **A Focus on New Discoveries**

True to its spirit as a discovery fair, the organisers have once again deliberately sought out fresh artistic positions. Around one third of the participants will be presenting their work in Cologne for the first time. This high proportion of new contributors gives the fair a special dynamism. It remains in motion, offers surprises and creates space for artistic voices that deserve attention beyond established market mechanisms.

For collectors in particular who are searching for emerging talent, the fair offers the rare opportunity to discover and acquire early works by artists with promising careers ahead of them.

### **Experiencing Art – Not Just Viewing It**

The Discovery Art Fair sees itself not only as a marketplace, but also as a place of encounter. Personal conversations with artists and gallerists offer direct insight into creative processes, material choices and conceptual backgrounds. This closeness creates an open, almost studio-like atmosphere that is often missing at large international fairs.

Visitors especially appreciate the relaxed environment, which invites them to linger and engage in deeper conversations, free from elitist barriers yet maintaining a high curatorial standard. Here, art is not staged but made accessible.



### **Curated Tours as a Compass Through Diversity**

The daily free curator-led tours are particularly popular. They open up new perspectives on selected works, thematic currents and current trends in contemporary art. They are just as enriching for experienced collectors as they are for first-time buyers who wish to start or expand their collection with well-founded background knowledge.

Another sign of the fair's openness is free admission on Friday. In this way, the threshold to contemporary art is intentionally kept low and everyone with curiosity is invited to explore.

### **Art to Bid On: The Silent Auction**

With the introduction of a Silent Auction, the fair also presents an exciting and playful new format. Selected works are displayed on a central wall, where visitors can place discreet bids using bidding cards, without public competition. The highest bids will only be revealed on Sunday. For successful bidders, the fair visit ends with a work of art under their arm. For everyone else, it remains the thrill of a new, participatory fair experience.

### **A Place for Art Lovers, Discoverers and Visionaries**

The Discovery Art Fair Cologne remains true to its mission. It is both an experimental field and a sales platform, a stage for young talents and a forum for dialogue between art and the public. Anyone who wishes not merely to consume contemporary art but to discover, experience and acquire it through direct exchange will find the ideal setting here.

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### **Discovery Art Fair Cologne**

April 23 - 26, 2025 | Opening April 23, 2025 (invited guests only)

XPOST Köln, Gladbacher Wall 5, 50670 Cologne, Germany

Opening hours:

Friday – Saturday: 11:00 pm to 8:00 pm | Sunday: 11:00 pm to 6:00 pm

Admission: Day ticket (incl. fair catalog) 20 EUR | reduced 15 EUR

On Friday admission is free for all visitors

Online tickets & further information: [www.discoveryartfair.com](http://www.discoveryartfair.com)

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