

Press release – 14. October 2019

Discovery Art Fair Frankfurt 2019

The second edition of the Discovery Art Fair Frankfurt – with 80 exhibitors from 15 countries - will take place from 31 October to 3 November 2019. For four days – from Thursday to Sunday – works of art from more than 400 contemporary artists will be presented in the light-flooded Forum exhibition hall located on the Frankfurt fairgrounds.

The Discovery Art Fair consciously unites established galleries with young, innovative art projects and top international names with emerging newcomers you should be paying attention to. This carefully curated mix is chosen deliberately. It promises a broad spectrum of contemporary art that is both relevant and exciting.

This new format celebrated its premiere in Frankfurt one year ago. More than 10,000 collectors and art-lovers flocked to the exhibition hall, proving with their eagerness to buy that Frankfurt can be quite the ideal location for an international art fair.

On the first weekend of November, visitors to the second edition can once again expect a large variety of exhibits from the most diverse artistic disciplines. The selection ranges from small editions and drawings, to photography and urban art, to large paintings, sculptures and installations. Art that steps outside the box, that is fun but also affordable. An offer that appeals to the art newcomer with a small budget as much as it does the discerning collector of exclusive originals.

Numerous New Arrivals

In order to ensure that art-lovers have lots of new works to discover at each edition of the Discovery Art Fair, the field of participants changes by around 40 percent every year. This time the fair is welcoming 35 new exhibitors. Among the new arrivals are Rubrecht Severens Fine Arts (Maastricht/Wiesbaden), Bakerhouse Gallery (Bremen/Graz), Art42 Kunsthandel (Wörth am Rhein), Galerie am Dom (Wetzlar), Steinberger Galerien (Langnargen am Bodensee), and the Galerie K.O.K. (Berlin).

Contemporary Art from Germany and Abroad

Alma Contemporary Art Gallery from Athens, Folly & Muse from London, Galerie Wilmsen from Switzerland, La galeria from Spain, Nordcom Gallery from Estonia and Galerie Stephanie from the Philippines will be providing, along with a number of additional international positions, a vivid impression of the range of the international art market.

Representing the German gallery scene are, among others, Galerie Klinger & Me from Karlsruhe, Galerie Bengelsträter from Düsseldorf, Galerie Alex F. from Hamburg, Galerie Lauth from Ludwigshafen, co/Atelier Galerie from Cologne, Galerie Z22 from Berlin, dieHO-Galerie from Magdeburg, and Art Avenue Gallery from Munich specializing in urban art.

Regional Art Scene Well-Represented

Around 20 percent of exhibitors come from the Rhine-Main region. Along with renowned names such as the Frankfurt-based Galerie Barbara von Stechow, Galerie Thomas Hühsam from Offenbach, or Galerie Rother Winter from Wiesbaden, the Discovery Art Fair also offers young galleries, like Red Zone Arts from Frankfurt's Westend or Der Mixer Frankfurt, the opportunity to present their current programs to a wide audience.

Emerging Solo Artists in the Artist Section

The organizers traditionally reserve a quarter of the fair space for individual emerging artists without gallery representation. Presented in this Artist Section are, among others, Berlin-based artist Anna Vonnemann's large wall tableaus, Scottish artist Carolyn Angus's paperworks inspired by the abundance of shapes in nature, and Munich-based artist Daniel Engelberg's material-paintings using everyday building materials like concrete. Among the highlights are the installations and experimental photographs by artist Gerd Paulicke, whose modified chairs standing atop shining lightbulbs are sure to delight visitors at his booth, as well as the sculptures made from corrugated cardboard by artist Bronislava von Podewils, a former student of Stefan Balkenhol in Karlsruhe.

Discovery Art Fair Specials

Free curator tours, taking place both Friday and Saturday at 2pm, offer a special insider look into this year's field of participants. Each curator will offer their own focal points, present exciting artistic positions, provide background information, and gladly answer any questions.

There will of course be a special offer for young collectors this year as well: the Discovery Art Fair Edition. In keeping with the theme that everyone should be able to purchase a work of art, high-quality prints from a limited edition by ten emerging artists will be offered exclusively at the fair for an affordable price of 100 euros.

The Forum Messe Frankfurt Location

The Forum at the Messe Frankfurt fairgrounds – centrally located and easily reached with all modes of transportation – was chosen again as the event location for the Discovery Art Fair. The elegant, elliptical glass building with its modern ambience and light-flooded exhibition hall provides the ideal setting for presenting 3,000 square meters of contemporary art from all fields.

Discovery Art Fair Frankfurt

1. – 3. November 2019 | Opening 31. Oktober 2019

Forum Messe Frankfurt, Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main

Opening Hours

Thursday: 6 to 10 pm

Friday - Saturday: 11 am to 8 pm

Sunday: 11 am to 6 pm

www.discoveryartfair.com